

Value Pager Asset Management



Value Pager Asset Management, Inc.

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PRIVATE, EXCLUSIVE, PERSONAL, ACTIVE ASSET MANAGEMENT MANAGING AND GROWING YOUR ASSETS

FINANCIAL SERVICES FOR ASSET PRESERVATION, GROWTH, AND STABILITY

Long-term financial success doesn't just happen. It's the result of thoughtful planning and selecting the best resources to help you achieve your goals.

If you've been making your own investment decisions for a while, you've probably discovered that the more successful you are the more complex investing becomes. Now, where do you go from here? What are the next steps to take?

Even though you may have the ability to manage your own investments, you may not have the time, inclination or necessary tools to do so. Unpredictable financial markets and complex investment choices are challenges you shouldn't face alone. You need a trusted advocate to help you manage your money today and help protect your wealth for your retirement or future generations.

SERVICES WE OFFER

The following checklist will help you decide if an investment management account is right for you.

Is Value Pager Asset Management right for you?

- Do you need more extensive financial management of your assets in order to maximize growth potential or preserve the assets you already have?
- Are you concerned about your ability to manage the growing complexity of your financial assets?
- Are you looking for an experienced professional to help you develop and maintain an appropriate investment strategy?
- Are you comfortable with the thought of entrusting management of your assets to Value Pager Asset Management's proven money manager?

If you answered "yes" to any of these questions, you and your family might benefit from a relationship with Value Pager Asset Management.

EXCLUSIVE & PRIVATE ASSET MANAGEMENT

For investors who desire individual, customized portfolio management, Value Pager Asset Management can help you make the transition from handling your own investments. We can also help you consolidate investments from other sources.

Honesty ► Ethics ► Integrity ► Trust ► Security Investment
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Our active management & client-focused approach is designed to determine your individual investment objectives, develop a customized solution, and continually monitor and communicate results to you over time.

Working with an expert, your dedicated portfolio manager can help you choose from a wide range of investment solutions, including:

Large-cap equity

Mid-cap equity

Small-cap equity

International equity

Money Markets

Fixed income

- Taxable fixed income
- State-specific tax-exempt fixed income
- High yield fixed income

Open-end and closed-end mutual funds

Exchange-traded funds (ETF's)

OUR RESOURCES AND SERVICES

When you work with Value Pager Asset Management, you can rest assured that we have access to the latest investment tools, independent research, and fundamental analysis equity selection process. The research process involves a thorough analysis of security valuation, capital usage, profitability, economic cycles, and the political and monetary policies for long-term investments.

ASSET ALLOCATION: KEY TO LONG-TERM PERFORMANCE

Asset allocation is the process of dividing a portfolio among major asset categories, such as stocks, bonds, cash, ETF's, and mutual funds. The purpose of doing this is to reduce risk by diversifying the portfolio. The optimal investment strategy involves diversifying your portfolio within and across asset classes, while maintaining the appropriate liquidity for your situation.

EQUITY MANAGEMENT PHILOSOPHY

"The essence of investment management is the management of risks, not the management of returns."
Benjamin Graham

Our primary responsibility is helping our clients to achieve certain long-term financial goals. Therefore, our investment management approach is based on the well-founded principle that investment returns and account values are optimized over time by increasing the consistency of returns through intensive risk management.

Value Pager Asset Management, Inc. provides investment management services. You should consider the investment objectives, risks, charges and expenses carefully before investing. Please call 310-678-6021 or go to www.ValuePager.com for documents that contains this and other information. Investment products are not insured, may lose value, and are not guaranteed. Investment products are subject to investment risks, including possible loss of principal invested. The tax information contained in this booklet is not intended to be used and cannot be used by any taxpayer for the purpose of avoiding tax penalties. It was written to support the promotion of Value Pager Asset Management, Inc. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor. Value Pager Asset Management, Inc. is not registered as an investment adviser under the Investment Advisers Act of 1940; however, this registration is in the works. ©2008 Value Pager Asset Management, Inc., Los Angeles, CA 90069. Consequently and by law, Value Pager Asset Management, Inc. can only take a maximum of five (5) individual clients, and a maximum of ten (10) institutional clients (such as a pension fund or a corporate retirement account) until the complete registration takes place with both State of California and the Securities and Exchange Commission (SEC).